

REEXM



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<https://accuval.co.uk/reexm>

REEXM is the first property marketplace that connects sellers to buyers, and everyone else in between

Stage: Self-funded

Industry: Proptech, Fintech

Market Size: ~ £1T

Investment Opportunity: [disclosed upon request]

Use of Fund: Accelerate sale, grow team, scale IT infrastructure and product offerings

FOUNDER



Jaafar Almusaad

Founder and CTO

20 years in project management and IT infrastructure. Hands-on data science, machine learning and programming. Passion for real estate, photography and coffee

CURRENT STATUS

Sub-product AccuVal is in Beta with subscribed business users (API) and professional users (Web)

PROBLEM

Buying or selling a property is a very complex process, surrounded by risks and uncertainties, as well as conflict of interests.

SOLUTION

REEXM is a self-service property marketplace, connecting sellers to buyers, and everyone else in between, including surveyors, solicitors, photographers, etc. It's highly automated, thanks to our proprietary AI

MARKET

Every year, approximately 1 million properties are sold in Britain alone, and over 8 million paid valuations are undertaken

MILESTONES

The first critical step towards a truly self-service marketplace is property valuation. This has been achieved via AccuVal (a sub-product of REEXM), which has been independently verified to be the most accurate, robust and reliable automated valuation platform, thanks to our proprietary AI and dataset

BUSINESS MODEL

Mix of paid and free property listing, paid leads generation and mix of free and paid property valuation, paid ads

COMPETITIVE ADVANTAGE

Nearly profitable while self-funded. Unique and cutting-edge technology that scales at virtually no cost. Impossible to replicate and unfeasible to build from scratch.

EXIT STRATEGY

IPO by 2026/2027